

Media Release  
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## Sahara One Motion Pictures signs Bipasha for Madhur Bhandarkar's 'Corporate'

Sahara One Motion Pictures, the biggest player in the business, has signed on Bipasha Basu to play the lead character in Madhur Bhandarkar's *Corporate*, a prestigious project being produced by Percept Picture Company. The development puts an end to speculation about various other actors being considered for the role.

*Corporate* is Madhur Bhandarkar's next directorial venture after the exemplary success of *Page 3* – also a Sahara One Motion Pictures release -- which went on to win three National Awards, including Best Film.. *Corporate* will examine the dynamics of corporate world and paint a realistic picture of the coporatedom.

In *Corporate*, Bipasha Basu will play the role of an ambitious individual who is determined to climb the corporate ladder through her shrewd manipulations. *Corporate* again is a gritty realistic drama which is the core strength of Madhur Bhandarkar as a filmmaker.

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**Shantonu Aditya, CEO, Sahara One**, said, "We are immensely pleased to have signed on Bipasha for *Corporate*. She is an extremely popular star who is loved by movie-goers all over, and would fit the role beautifully. Madhur is an extremely talented director whose films have a unique style which has received both, critical and popular acclaim. I am sure *Corporate* too will turn out really well. It is a prestigious project for us, and is being produced by Percept Picture Company."

The film should be ready for release some time next year.

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